## **Press-Release**

Merchants' Chamber of Uttar Pradesh has organized an awareness program on Quality Management Standards and Quality Technology Tools in association with MSME-Development Institute, Kanpur.

The Chief-Guest of this program was Dr. M.M. Khan, former Regional Director, National Productivity Council, Kanpur.

Shri R.K. Prakash, Assistant Director, MSME, initiated the meeting and welcomed all the guests and introduced Quality Management Standards and Quality Technology Tools.

Shri Atul Kanodia, Chairman, Chairman, Industry Committee, MCUP, explained the importance of cost effectiveness of the product by reducing waste and increasing efficiency.

Shri Sanjiv Chawla, MSME-Di, Kanpur appreciated all the entrepreneurs and explained to grab the opportunity of ten schemes currently being operated by the MSME ministry.

In the technical session, Dr. M.M. Khan, Formal Regional Director, NPC, Kanpur, spoke upon the Quality tools and technology such as 6sigms, Total Quality Management, Productivity Theory, 7QC tools, Kaizen tools.

Sri Amit Verma explained about the importance of ISO certification.

Professor Kesav Kant, IIT, explained about Quality Management Standards.

Vote of thanks given by Shri Sushil Sharma and more than fifty persons participated in the program.

Following were present: Dr. M.M. Khan, Formal Regional Director, NPC, Kanpur, Shri Shushil Sharma, Chairman, Industry Committee, Shri Atul Kanodia, Shri A.K. Sinha, Secretary, and Merchants' Chamber of U.P and members of the chamber.