



# MERCHANTS' CHAMBER OF UTTAR PRADESH

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CIN U91110UP1932NPL000467

**Mahendra Mohan Gupta**  
President

**Indra Mohan Rohatgi**  
Vice President

**Arvind Kumar Sinha**  
Secretary

e n/30/206/2014-2015-

Date: 1.7.2014

Dear Sir,

**Sub: Seminar on State's Role in Enhancing India's Export Growth"cum CEO Knowledge Forum / Panel Discussion**

We are pleased to inform you that **Merchant's Chamber of UP in association with Federation of Indian Export Organizations (FIEO), Business Standard, AXIS BANK LIMITED, ECGC** is organizing a **Seminar on State's Role in Enhancing India's Export Growth" cum CEO Knowledge Forum / Panel Discussion** as per the following schedule:

<b>Day &amp; Date</b>	<b>Monday, 7<sup>th</sup> JULY 2014</b>
<b>Time</b>	1:00 -1.30 P.M Registration, Event 1:30 PM to 4:30 PM
<b>Venue</b>	Merchants' Chamber of Uttar Pradesh, 14/76, Civil Lines, Kanpur-208001
<b>Participation Fee</b>	Prior Registration is Compulsory for participation .No participation Fee. <b>The Discussion will be followed by HI Tea</b>

The objective of Panel discussions is to share the expert views. The topics are as under:

**Strategy**

Developing the infrastructure facilities, improving the industrial environment

Encouraging Micro, Small and Medium Enterprises (MSMEs)

**Financial incentives and exemptions to attract investment**

Skill and capacity development of human resources to enhance employability

Formulation of special policies for promotion of thrust areas

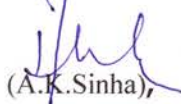
**Simplification of Rules and Procedures by State Government related with**

Departments of Labour, Energy, Environment, Commercial Tax, Agriculture Marketing and Agriculture Foreign Trade

**Shri Mahesh Kumar Gupta**, IAS, Principal Secretary MSME & Export Commissioner, Deptt.of MSME & Export Promotion, Govt. of UP, **Shri L. Venkateshwarlu**, IAS, Commissioner & Director of Industries, Govt. of UP , **Shri Ajay Sahai**, Director General & CEO-FIEO, **Shri Manvendra Singh**, ITS, Jt. DGFT, Kanpur . **Shri Mahendra Mohan Gupta**, President, MCUP, Dr. I M Rohatagi, Vice-President, MCUP, **Mrs. Tapsi Sen De**, Regional Manager, ECGC and **Shri R K Jalan**, Chairman, CLE, **Shri Shrikant Sanjekar**, Vice President, Axis Bank Limited, Mumbai are the panelist / Guest Speakers. They shall be enlightening and sharing on the subject matter of seminar and also Interact with the participants

You are requested to kindly fill up the confirmation slip attached to confirm your participation and send it to us at the earliest. You may also confirm your participation by mail to [merchantschamberup@gmail.com](mailto:merchantschamberup@gmail.com)

With regards,

  
(A.K.Sinha),