

Date: 07 February, 2017

Dear Member,

Merchants' Chamber of Uttar Pradesh in association with Alibaba.com is organizing an interactive session on "**Infinity -Grow Your Business**" dt. **11 February, 2017 from 05:30 PM onward**. The session shall be beneficial for the manufacturers and traders with a view to sell their products locally and globally through e-commerce.

The details of the event mentioned below:

Date: 11 February, 2017

Day: Saturday

Time: From 05:30 PM

Subject: Infinity -Grow Your Business

Venue: Sir Padampat Singhania Auditorium, Merchants' Chamber of Uttar Pradesh

Objective of the event:

- Importance & utilization of E-commerce in business.
- Encouragement on Exports.

About Alibaba.com:

Alibaba.com is leading B2B marketplace with presence in more than 190 countries & regions. Alibaba.com is a global brand helping small business go online to trade globally. In India Alibaba.com have more than 6 million (60 Lac) registered Indian SMEs on our platform connecting millions of other business globally. Alibaba.com and its founder Jack Ma, has been acclaimed by various global media and recognized as founders and key drivers of ecommerce in Asia.

The key-speakers; Mr. Mukhtarul Amin, Chairman- Council for Leather Export (C.L.E.) and Chairman & MD of Superhouse Group, **Mr. Chris Wang**- Country Head, Alibaba.com, **Mr. Aasif Nihal**, CEO- Nihal Leather Works and **Mr. Y.S. Garg**- Advisr, FIEO, Kanpur Chapter shall address the gatherings on the subjects mentioned below:

- Why Alibaba.com
- Leather Industry- Business Opportunities & Challenges,
- The Future of E-Commerce
- Digital Platform & Mobility, Numbers, Opportunities, Scale & Size of Buyers and Markets.

There shall be no participation fee.

The session shall be start from 06:00 PM. The event shall be followed by dinner.

We request you block your diary for 11th February, 2017 for attending the session in order to explore the merits of using e-commerce in business.

We shall be thankful for your active participation.

Invitation card enclosed.

Regards

For-Merchants' Chamber of Uttar Pradesh