

**Seminar on Approaching International Buyers through Digital Telephony as per following details.**

<b>Day &amp; Date</b>	<b>Wednesday, 12th August, 2015</b>
<b>Time</b>	<b>3. 00 PM to 5.30 PM followed by Hi-Tea</b>
<b>Venue</b>	<b>Conference Room of Merchants' Chamber of UP, 14/76, Civil Lines, Kanpur -208001</b>
<b>Participation fee</b>	<b>Nil. Pre- registration is mandatory</b>

The Cloud Telephony refers to the voice services, where telecommunications applications, switching and storage are hosted by a third party outside of the organization using them, and they are accessed over the public internet. It can help you in:

1. - Accessing your resources from anywhere by logging into your panel and manage things on real time basis;
2. - Pooling of Infrastructure provided by Telco to serve multiple customers based on their demand.
3. - Scaling of telephony resources like allocation of numbers, increment in channels, tracking of incoming and outgoing calls with availability of source, destination and recordings on real time basis.

Expert speaker will explain about this important concept. The Session will be useful for the SMEs in monitoring effectively their telecommunication resources.

As there are limited seats, please send your confirmation in slip below to at the earliest. Participation will be only confirmed after pre-registration has been done.

Members can also register online by sending mail at [merchantschamberup@gmail.com](mailto:merchantschamberup@gmail.com)

We request you to take the benefit of this event to promote your export sales.

Regards