



# MERCHANTS' CHAMBER OF UTTAR PRADESH

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**Mahendra Mohan Gupta**  
President

**Indra Mohan Rohatgi**  
Vice President

**Anita Jha**  
Secretary General

Event Date – Apr 19, 2013

Dear All,

Sub: Workshop on “Managing Global Compliance in Exports” at Kanpur on 19<sup>th</sup> of April 2013

We are happy to inform you that **Merchants Chamber of Uttar Pradesh** in association with **Federation of Indian Export Organizations (FIEO)** is organizing **Workshop on Managing Global Compliance in Exports at Kanpur on 19<sup>th</sup> of April 2013**

Details of the workshop are as under:

Day & Date	Friday, 19 <sup>th</sup> April 2013
Time	2.00 PM to 3.30 pm (followed by Hi-Tea)
Venue	Conference Room of Merchants' Chamber of UP, 14/76, Civil Lines, Kanpur-208001

**An expert from Indian Institute of Foreign Trade, New Delhi shall be deliver detailed presentation on the subject and interact with participants. This workshop will equip the participants to understand the emerging global demands and reduce the possibility of export rejections at the foreign customs.**

It is important to have a proper understanding of import regulations prevailing in that market. With consumers demanding more and more information on the products they buy, many countries put in place more Non tariff measures (NTM) which impact our exports. There is a need to understand emerging compliance issues pertaining to quality compliance (label, certification etc), labour & social compliance (child labour, health, safety etc); technology compliance (standardization, conformity etc) and environmental compliance.

***We are sure you would like to take this opportunity to attend the Workshop and we look forward to your active participation. Kindly make it to attend as per your convenience. (This is an extremely useful workshop)***

ANITA JHA

(Secretary General)