

Dear Sir,

India is the world's second largest producer of food and has the potential of being the largest with the growth in food and agricultural sector. The total food production in India is likely to double in the next ten years and there is an opportunity for large investments in food and food processing technologies, skills and equipment, especially in areas of Canning, Dairy and Food Processing, Specialty Processing, Packaging, Frozen Food /Refrigeration and Thermal Processing. Fruits & Vegetables, Fisheries, Milk & Milk Products, Meat & Poultry, Packaged /Convenience Foods, Alcoholic Beverages & Soft Drinks and Grains are important sub-sectors of the food processing industry.

Different laws and regulated quality standards govern the food sector in India and abroad. The Indian food industries need to gear up to match the international standards for market access purposes.

**In the above context we are pleased to inform you that Merchants' Chamber of UP & Federation of Indian Export Organisations (FIEO) in association with Kanpur Hotel & Restaurant Association are jointly organizing Workshop on Quality standards in National & International compliance for Food business & Indian Trade Portal" at Kanpur 27-09-2016 as per schedule given below:**

<b>Day &amp; Date</b>	<b>Tuesday, 27<sup>th</sup> of September 2016</b>
<b>Time</b>	<b>04.00 PM to 7.00 PM (Registration 3.30 PM)</b>
<b>Venue</b>	<b>Sir Padampat Singhania Auditorium of Merchants' Chamber of UP, 14/76, Civil Lines, Kanpur-208001</b>
<b>NO Participation Fee</b>	<b>The Workshop will be followed by Hi-tea</b>

In order to understand the Testing and sampling requirements, mandatory Certifications, Environment and hygiene factors, the available Food Safety Management systems, Good Manufacturing Practices, Challenges of Compliance etc. FIEO is organizing a workshop on "Quality standards, testing requirements and National & International compliance for Food business.

**The workshop shall be addressed by** experts, members of trade, standards bodies shall made detailed presentation on the topics and officials from Joint Director General Foreign Trade, Kanpur shall also be present for interaction with participants on Foreign Trade Policy,

Since we have limited seats preferences will be given on first-cum-first served basis. You are therefore requested to kindly confirm your participation at [merchantschamberup@gmail.com](mailto:merchantschamberup@gmail.com) at the earliest

We request you to kindly attend the important and useful Workshop. We look forward to use this opportunity to interact with you.

Regards

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