

Date: 28.09.2018

Dear Member,

Merchants Chamber of Uttar Pradesh, F.I.E.O. and MSME-DI, Kanpur are jointly organizing a session on "GeM Portal" on **01 October, 2018 at 03:00 PM.**

Shri Satyadev Pachouri, Hon'ble Minister for MSME & Export Promotion, Govt. of UP, Shri Ravindra K Naik, IAS-Commissioner & Director of Industries, Shri Subhash Chandra Sharma, IAS, Divisional Commissioner, Kanpur Davison Shri Vijay Visvas Pant, IAS District Magistrate-Kanpur and other Guests shall be attending the session.

### **Purpose of the seminar**

Government e-Marketplace (GeM) is a one stop portal to facilitate online procurement of common use Goods & Services required by various Government Departments / Organizations / PSUs. GeM aims to enhance transparency, efficiency and speed in public procurement. It provides the tools of e-bidding, reverse e-auction and demand aggregation to facilitate the government users achieve the best value for their money.

The purchases through GeM by Government users have been authorized and made mandatory by Ministry of Finance by adding. The platform can be accessed at <https://gem.gov.in/>

### **GeM Advantages for Buyers**

- Offers rich listing of products for individual categories of Goods/Services
- Makes available search, compare, select and buy facility
- Enables buying Goods and Services online, as and when required.
- Provides transparency and ease of buying
- Ensures continuous vendor rating system
- Up-to-date user-friendly dashboard for buying, monitoring supplies and payments
- Provision of easy return policy

### **GeM Advantages for Sellers**

- Direct access to all Government departments.
- One-stop shop for marketing with minimal efforts
- One-stop shop for bids / reverse auction on products / services
- New Product Suggestion facility available to Sellers
- Dynamic pricing: Price can be changed based on market conditions
- Seller friendly dashboard for selling, and monitoring of supplies and payments
- Consistent and uniform purchase procedures

Attending the seminar will be benefiting to boost the business.

