



# MERCHANTS' CHAMBER OF UTTAR PRADESH

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Reference No. CH/16SC/332/2013-14

Date: 14.12.13

Dear Members

Subject: Voter awareness

You may be aware that Merchants Chamber in association with various organizations has launched a Voter Awareness Drive for the forthcoming Lok Sabha election as the Chamber feels that the soul of any democracy is its Citizens' and the Voting which results in formation of Government. Voting is also the best way to get one's opinions heard, as it allows one to select the candidate who represents our thoughts and views.

First in the series was the event held on 9<sup>th</sup> November 2013, from 3:00 PM in the afternoon up to 5:00 PM, in association with All India Conference of intellectuals. Next event was organised on 22<sup>nd</sup> November in association with HINDUSTAN News paper ANOKHI Club.

Other events which are to follow are as below

1. 18th December 2013 - Seminar on "Emerging role of citizen in Governance", Chief Guest Shri Girish N. Pande, CCIT from 5.30 pm
2. 26th December 2013 - Women voter awareness drive in Association with **Saheli**, Jagran Prakasan from 3.00 pm
3. 4th January 2014-Women Voter Awareness drive in Association with **Rupantar**, Amar Ujala from 3.00 pm

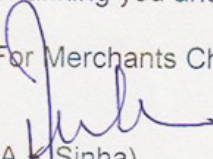
Event listed at 1 above is for imparting knowledge about how a common man must do to choose the Government of his/ her choice.

The events listed at 2 and 3 above are for creating awareness among the women folks. It would be basically to explain why one should not vote on the line of caste, creed, religion and gender. Women, who represent 50% of India's Population, can bring a large refreshing difference in results. There are many women issues that matter the most, not only to women but society at large. It is believed that when to obtain a woman's vote the candidate must take care of his conduct and ensure his impeccable record.

We request you to kindly attend and even ask your family to attend this event, which in turn create further awareness in the society

Thanking you and with regards

For Merchants Chamber of Uttar Pradesh

  
(A.K. Sinha)  
Secretary