

**Press Release 9<sup>th</sup> April 2016**

**STATE LEVEL PAINTING AND CRAFT EXHIBITION AND PRIZE**

**DISTRIBUTION EVENT**

Merchants Chamber OF Uttar Pradesh and CHIKITUSHI organised an STATE LEVEL PAINTING AND CRAFT EXHIBITION AND PRIZE DISTRIBUTION EVENT of women Artisans who displayed their beautiful Paintings and Handicrafts in the Annexe Hall of the Merchant's Chamber of Uttar Pradesh. The objective of Merchants Chamber of Uttar Pradesh was to Promote Art and Crafts of new painters and craftswomen. Some of the work was truly remarkable.

Smt. Neena Sharma, IAS, Commissioner and Director of Industries inaugurated the Exhibition at 4 P.M. today. And visited the exhibition. She praised the efforts of women Painters and the Craftswomen of Kanpur and said that the items displayed were beautiful and need to be promoted for. Such exhibitions must be organised from time to time for the citizen of Kanpur to understand the creativity of women among them. She encouraged the exhibitors and said that her office shall always be ready to assist them in case of any such requirement.

Dr. Indra Mohan Rohatgi President Merchants Chamber of Uttar Pradesh, (who is an educationist, an Artist and great supporter of fine Arts Music and Plays) welcoming the Commissioner and Director of Industries said it is an honour to have her at the Chamber and also for taking her time out to boost the creativity among the women in Kanpur. Her presence shall promote the craft and the new artists.

Dr. Rohatgi said that the students and faculty of United Institute of Design Kanpur are also participating. Some ex-students of UID have shown their talent not only in Kanpur but throughout the India. The products and crafts related to fashion and lifestyle designed by UID Institute were presented also. Wherein they presented not only products related to fashion and lifestyle but also gifts items, many designed cloths, jewellery and fashion accessories, decorated items for houses and various paintings.

Dr. Rohatgi also requested Smt. Sharma, DI to establish a Hat or Art Gallery in Kanpur.

Smt. Neena Sharma IAS, distributed the Prizes to the 5 Exhibitors..

Smt. Poornima Tiwari of CHIKITUSHI gave a keynote address and informed about CHIKITUSHI and the work being done by them. She informed about participants in the exhibition and their work.

Sri Y.S. Garg, CEO FIEO invited the participants to go ahead and continue making exportable items and crafts. He informed that his organisation shall provide all possible help. He said that he shall present a proposal of Hat in Kanpur to Smt. Sharma till the month of May.

Sri Padam Kumar Jain vice President of Merchants Chamber of Uttar Pradesh gave a vote of thanks.

Among other following were present in the event.

Sri A.K. Sinha, Secretary, Merchants' Chamber of U.P., the members of Merchants' Chamber of U.P., the representatives of Chikitushi, the students of United Institute of Designing and the artists of State Level were present also.

Thanks,  
Merchants' Chamber of U.P.