Press Release

Merchants' Chamber of Uttar Pradesh in association with F.I.C.C.I. New Delhi organized an *Industry meet on Technical Textiles* at Dr. Gaur Hari Singhania Conference Hall, Merchants Chamber of Uttar Pradesh Civil Lines Kanpur on Saturday **May 19**th **2018 from 12:15 PM.**

Sri B.M. Garg, **Vice President**, Merchants' Chamber of U.P. cordially welcomed the associated organization Federation of Indian Chamber of Commerce & Industry (F.I.C.C.I.), New Delhi, the **Chairman of the session Shri Puneet Agarwal**, **Joint Secretary**, **Ministry of Textiles**, **Govt.**, the representatives of FICCI, New Delhi, the members of M.C.U.P. and the members of various trade associations of Kanpur. He said that it is moment of pride for all of us that Shri Puneet Agarwal Ji shall be sharing his experiences and letting us aware on the latest updates of Technical Textiles.

It being disseminated the knowledge about the event, **FICCI informed** that indeed a pleasure to address this august gathering this morning. Ministry of Textiles and FICCI have been working closely for the last few years for the development of this important sector. Today, we are here at the Curtain Raiser event of TECHNOTEX-2018, India's premier show on technical textiles scheduled to be held on 28-29 June, 2018 at **Bombay Exhibition Centre**, **Mumbai**, **India with theme 'Technical Textiles: Transforming India**, **Building infrastructure for a New India.**'.

Sri Manish Khandelwal, Director, MKU Ltd., gave a power point presentation and played a video wherein it showed the technical textile manufactured products.

Sri Shri Puneet Agarwal, Joint Secretary, Ministry of Textiles, Govt., said that in the textile sector, technical textiles have opened new avenues for the entrepreneurs. Technical Textiles industry in India is at very large scale. These functional textiles are used for their inherent performance enhancement properties in various field ranging from protective services, steel manufacturing, construction, agriculture, sports, nation security and food security etc. and in the focus are of the Government of India. Over the years, Ministry of Textiles has taken up number of initiatives to promote this sector like Scheme for Promoting Usage of Geotechnical Textiles in NER, Scheme for Promoting Usage of Agrotextiles in NER and Technology Mission on Technical Textiles. These schemes have created a significant awareness among various stakeholders. However, we have to still work hard towards creating demand for Technical Textiles at the national level. He further said that one major reason for the lack of demand in the sector is due to the dearth of knowledge and thus, lack of acceptance of technical textile products by the end-users such as Farmers, Civil engineers, Architects, Medical practitioners, Government agencies (PWD, MMRDA etc.). If we have to reach our potential, I request that FICCI, other associations and the Centre of Excellences (COEs) shall scale up the efforts and conduct more and more workshops with the help of allied industries for awareness and promotion of respective technical textile products. He informed that techno-tex will pool more than 200 participants from various parts of the world. We are hosting focused pavilion from three major countries in the technical textiles sector i.e. technical textiles products from China, Taiwan (ROC) and South Korea. Other countries like USA, Japan, Switzerland, Luxembourg, UK, Italy, Belgium, Russia, Spain, France and Germany are participating in major way. We would also be hosting 225 International buyers from more than 30 countries and organizing a mega Reverse Buyers Seller Meet.

At the end of the meeting, question answer was organized.

Vote of thanks presented by **Renuka Tandon**, FICCI-Chairperson for Lucknow and Kanpur Chapter and MoC conducted by **Aasma Husain**.

Following were present: Sri Prem Manohar Gupta, Dr. M.P. Agrawal, Sri Amit Kakkad, Sri Anshumali, the members of Merchants Chamber and representatives of FICCI were also present.

Regards

Merchants Chamber of U.P.